

## LEVEL 5 DIPLOMA IN BUSINESS ENTERPRISE

The units provide comprehensive coverage of the issues, challenges and disciplines growth organisations or business start-ups face. The student or entrepreneur will gain valuable insights into the characteristics, skills, resources and tools required to drive a growing organisation or business start-up forward. Learners will be expected to create ideas and plans that support their personal business goals or those of organisations that they are involved with.

Duration: 24 Months

Course Fee: £475

### UNITS

Entrepreneurship, Enterprise and Creativity	20 Credits
Influences on Organisational Growth and Development	20 Credits
Venture Management - Growing a Business	20 Credits
Marketing for Growth Organisations	20 Credits
Developing and Launching a New Business	20 Credits
Social Enterprise and Third Sector Organisations	20 Credits

### PROGRESSION PATHWAY

#### Level 5 Diploma in Business Enterprise

BA (Hons) in Business Management (top up) awarded by Anglia Ruskin University

BA (Hons) in Marketing (top up) awarded by Anglia Ruskin University

BA (Hons) in Business and Management (top up) awarded by the University of Northampton